

SUBJECT/THEME

Any subject matter within the geographic zone of the East End Cultural Heritage District. Suggested subject areas include: gentrification, cultural preservation, family, life, music/arts/culture, poverty, neighborhoods, street-life, fun; documentary and fine art.

All work submitted must be shot in Austin's East End Cultural Heritage District and have at least one location identifying-image per photo series, film, or videotape. For the purposes of this exhibition, The District is bordered to the south by East 7th Street, to the north by 32nd Street, to the east by Airport/Webberville Rd. and to the west by IH 35.

Each photo series, film, or video must include at least one frame, image or time/date burn that documents the date shot. The date documentation may or may not be part of the final work selected for exhibition. There will be a time/date prop displayed at the New East Arts Gallery and Kenny Dorham's Backyard (1106 E. 11th St.) during shooting times. Call 477-9438 for further information.

AWARDS

Best of Show: Photography

Best of Show: Video

Cash award, discounts and/or supplies for winners

TIMELINE

Shooting weekend: August 24-26, 2012

All submissions must be shot between 6 pm August 24 and 6 pm August 26, 2012

Submission Deadline

Photography: September 7th by 5:00 pm

Film/Video: September 14th by 5:00 pm

Participants Notified

September 21st

Finalists notified of inclusion by phone and/or email.

Those not selected will be notified via post and/or email.

Exhibition Prints/Video Due

Wednesday, September 26th by 5:00 pm

Exhibition prints/videos delivered to:

New East Arts Gallery

1601 E. 5th Street Suite 106

Austin, TX 78702

Opening Reception:

Saturday, September 29th at 7:00 pm Screening at 8:30

New East Arts Gallery

MISSION

In 1989, Harold McMillan founded the Austin Blues Family Tree Project as a vehicle for recording oral histories and performances of Austin musicians and their connection to the culture of pre-integration-era East Austin. Although the apparent focus of the Project is the music community, the underlying effort addresses the large-scale sparsity of collected, archival materials that document the personal lives, neighborhoods, and institutions found east of IH35. To date, the Blues Family Tree Archive contains over 100 hours of oral history and performance audio/video tapes and hundreds of still images on film.

The mission of Facing East is to continue our work documenting this culture-rich community with new images reflecting diverse views of rapidly changing—or unchanged— aspects of Central East Austin, seen through the eyes of various artists, all captured on August 24-26, 2012

MEDIA SPECIFICATIONS

Photography:

Digital stills or conventional black and white, and color

Jury Submission:

One Series of 10 images on CD (JPEG format) or reference prints/proofs at least 5"x7" for jurying; identify each image Identify series concept, theme and/or location

Include artist statement/bio, contact information

Once accepted for exhibition, DiverseArts will need:

Image sizes that fit into 16"x20", once matted and constructed Matted with clips, no frame, under glass or Plexiglas

Information such as artist statement/bio, names, size, media of pieces

Sale price for prints/reprints (include 60%/40% split with DiverseArts)

Complete contact for artist

Video:

All/any formats

Submission:

10 minutes max, standard CD or DVD

Identify piece concept, theme and/or location

Include artist statement/bio, contact information

Screening:

With artist statement/bio, name of video, run-time, production credits, production format, and complete contact information. Submissions must be on DVD.

For Archive

An additional 8"/10" or 5"x7" print for promotion/publication, digital images will suffice for this (to become property of DiverseArts' East End Digital Archive; DiverseArts' additional use shares copyright with photographer for our use only; possibly for consideration in future exhibitions and/or publication, while future use for photographer is unrestricted). For video, permission to copy (or keep) submitted media for East End Digital Archive.

Artist retains copyright.

Entry Form

one video and/or up to 10 photographs

1 title: _____
media: _____ size: _____ price: _____

2 title: _____
media: _____ size: _____ price: _____

3 title: _____
media: _____ size: _____ price: _____

4 title: _____
media: _____ size: _____ price: _____

5 title: _____
media: _____ size: _____ price: _____

6 title: _____
media: _____ size: _____ price: _____

7 title: _____
media: _____ size: _____ price: _____

8 title: _____
media: _____ size: _____ price: _____

9 title: _____
media: _____ size: _____ price: _____

10 title: _____
media: _____ size: _____ price: _____

Entry Form

ELIGIBILITY

Open call. Open to all who submit.

\$25 REQUIRED ENTRY FEE

name: _____

address: _____

city/state: _____ zip: _____

home phone: _____

work phone: _____

email: _____

signature: _____

SUBMISSION DEADLINE

Photography: September 7th, 5:00pm

Film/Video: September 14th, 5:00pm

Delivered by hand or post to:

DiverseArts/ New East Arts Gallery

1601 East 5th St suite 106

Austin, TX 78702

Check payable to DiverseArts enclosed _____

DiverseArts is sponsored by Austin Radiological
Association,
Trudy's Restaurants, The Phogg Foundation
and Perry Lorenz Real Estate.

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tions.

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through the Cultural Arts Division and by a grant from
the Texas Commission on the Arts and an award from
the National Endowment for the Arts, which believes
that

.....a great nation deserves great art.



DiverseArts
culture-works
1601 East 5th St. suite 106
Austin, TX 78702



Facing East

48 hours in the life of East Austin

A multimedia docu-arts exhibition of visual images
capturing a single 48 hour period in the life of
Austin, east of Interstate Highway 35.

CALL FOR ENTRIES

Video Screening and Photography Exhibition at
New East Arts Gallery
1601 East 5th St Suite 106
Opening Reception 7:00pm, September 17th, 2011

Submission Deadline

Photography: September 7th by 5:00 pm

Film/Video: September 14th by 5:00 pm